

CLIMATE CONSCIOUS CIRCULAR TEXTILES



Another "Death
by PowerPoint"?



Our Story



<https://www.youtube.com/watch?v=K4xUd5YdYhQ>

Meeting Climate Action Goals Through Partnership, Support & Alignment.

Irish government agenda :

51% emission reduction by 2030

"We are living on this planet as if we had
another one to go to."

- Terri Swearingen



The Train Has Left The Station

We have to approach this problem with a real sense of urgency.



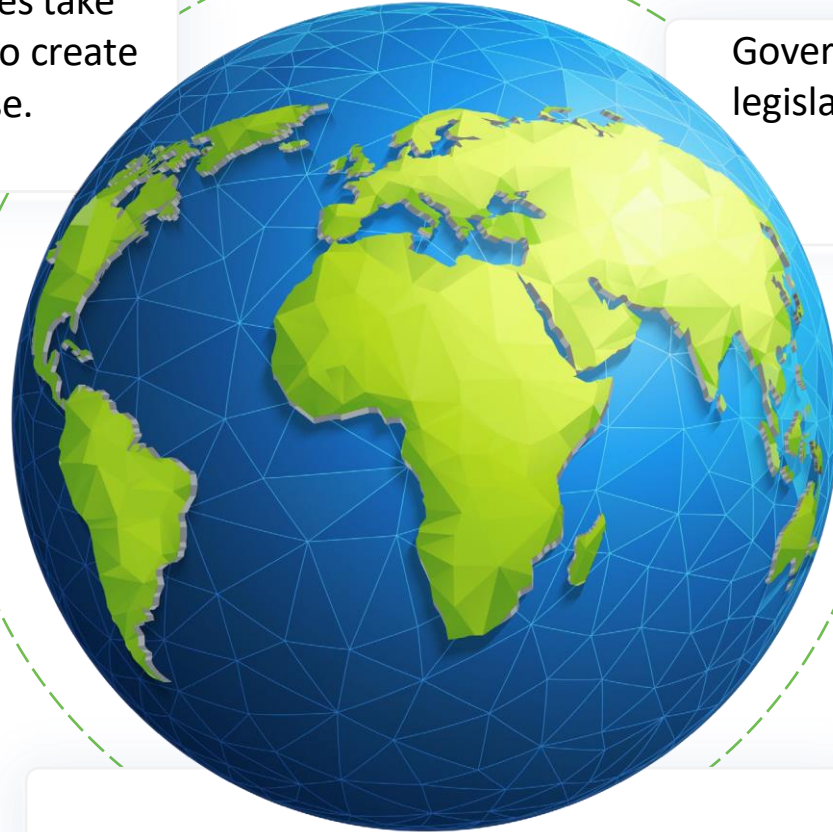
REGENERATIVE BUSINESS MODEL



3 CONDITIONS FOR CIRCULAR ECONOMY TO WORK

Businesses take the risk to create enterprise.

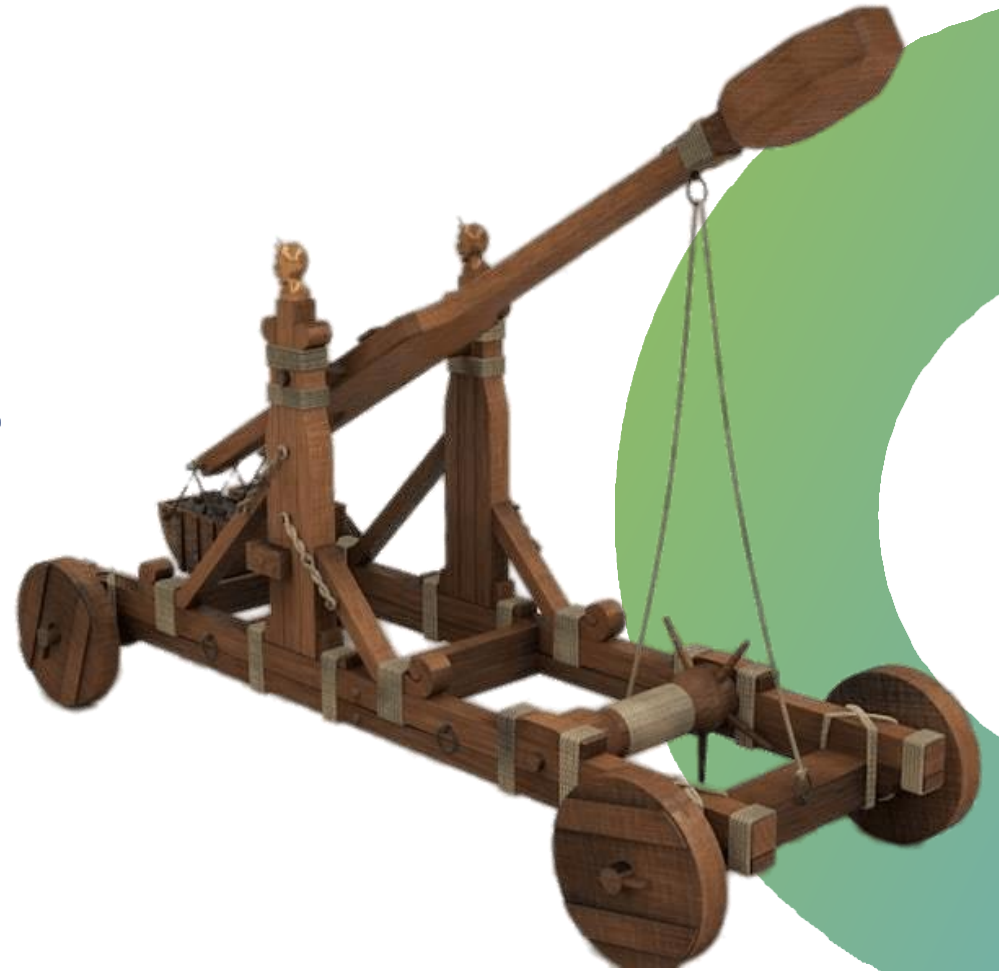
Government to legislate change



Consumers and businesses consistently buying circular economy products



SO WHAT IS IT GOING TO TAKE FOR US TO *COLLECTIVELY* TO CATAPULT FORWARD?



BEHAVIOUR CHANGE NEEDED FOR CIRCULAR ECONOMY

The government/local authorities can stimulate change.

A properly functioning circular economy does not only depend on the government and industry.



Consumers have a role to play: choosing sustainable products

Consumers also contribute to a circular economy by using things longer, repairing them or taking them for recycling/upcycling.

CURRENT OPTIONS FOR THE PUBLIC TO DISPOSE OF MATTRESSES



Comhairle Contae
Átha Cliath Theas
South Dublin County Council

Comhairle Contae
Átha Cliath Theas
South Dublin

Ballymount Civic Amenity Site



ONE CHANGE = GAME CHANGER

Decision taken by all County Councils to eliminate incineration

Mattresses now stored in dry environment



Ensure Mattress are upcycled



500,000 Mattresses no longer incinerated

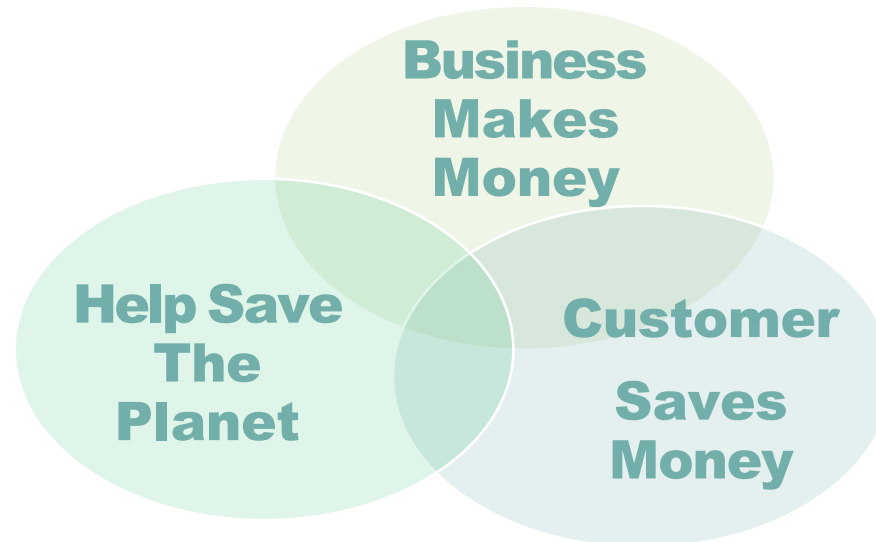


- Reduce Emissions
- Customers Save Money
- Support Local Enterprise



Help Irish Government Agenda:

To Reduce Emissions by 51% by 2030





THANK
YOU!